



Newsletter

December, 2018 | www.pmi-netherlands-chapter.org |

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Editor's Note

As defined by PMI, project management is the application of knowledge, skills, tools and techniques to project activities to meet the project requirements. In a few words, it provides the technical aspects of change within a project (for example initiation, planning, etc.). Yet without people, we could not run projects, and change management becomes crucial as way to consider the people aspects of change (engagement, transition, etc.). It is clear that project management and change management intertwine in such a way it's almost impossible to split them. Soon year 2018 will be gone, and it is the proper time to look back and evaluate our performance in relation to our projects. We can ask ourselves, where do I have opportunities to change and improve? Changing is not easy but there are ways to enable the process, for which we recommend to read our newsletter article "Why is Change So Difficult?"

In addition in this edition, you will find details about our much-awaited Dec's EU regio event, snapshot of chapter's Nov event, message from Microsoft, information on board elections, latest insights from University Research Platform and next year's events and congress. On behalf of PMI Netherlands Chapter, we wish you a splendid Merry Christmas and a prosperous New Year!

PMI Thought Leadership Series: Disruptive Technologies



To survive in disruptive times, organizations must challenge the status quo

Disruptive technologies—such as cloud solutions, Internet of Things (IoT) and Artificial Intelligence (AI)—have changed the way organizations do business and transformed entire industries. How organizations manage the impact of these technologies—and embrace the change that they bring—can mean the difference between leading an industry and falling behind.

PMI's 2018 Thought Leadership Series explores disruptive technologies and how organizations are using them to achieve their goals in these changing times. While no one single factor can drive benefits realization, leading organizations understand that proven project management practices lead to greater success and less waste.



Learn more at: <https://www.pmi.org/learning/thought-leadership/series/disruptive-technologies>



WHY LOSE?

Keep your PMI and chapter benefits on track.

RENEW YOUR MEMBERSHIP TODAY.





Events Calendar Overview

December		
10-13	SeminarsWorld® in Las Vegas	More info
11	Threon- Project Management Fundamentals	More info
12	Euregio Event: Artificial Intelligence, Data Visualization and Blockchain How Can They Change Project Management	More info
Feb		
13	PPM Jaarcongres 2019	More info

[Link to Event calendar on Chapter website](#)

Project Management in Action 😊





December Euregio Event

AI, Data Visualization and Blockchain: How can they change Project Management?

The convergence of blockchain, AI, and Data Visualization analytics are opening doors to more powerful and innovative solutions that manage compliance costs, reduce operational risks, and will change project management. In this event, we will have three prominent speakers covering these 3 topics and making it more clear what it will bring and change for us in the future.

1st Presentation: Artificial Intelligence and Project Management by Prof. dr. Rudolf Müller: Artificial Intelligence (AI) has revolutionized over the past 10 years the way we can analyze data. In particular, the techniques of deep learning allow not only analyzing numeric data, but also unstructured data like images, audio- and video. AI algorithms are thereby increasingly able to act successfully in strategic situations, like the recent success of the poker algorithm Libratus demonstrates. At the same time, AI approaches have their limitations in predictive and prescriptive tasks. In this presentation, Müller will share with the audience what we can expect from AI methods in the context of project management.

2nd Presentation Data Visualization and Project Management by Kay Schröder: In today's digital world, the interpretation of (big) data is becoming increasingly important. How can we display this data to make it clear and understandable? Schröder discusses different aspects and methods of data visualization. He deals with the artificial aspect, the influence of cognitive perception on interpretation and the tension between data visualization and interpretation.

3rd Presentation Blockchain or: What is Trust? By Walter Bril: Blockchain is currently being regarded as one of the biggest technical innovations since the rise of the Internet. More and more articles, blogs and especially hype, are created and cause a lot of daily noise. This shows in the form of the investing hype in crypto-currencies and ICO's. On the other hand, establishment (banks, government, mainstream media) are spending a significant part on framing, which create even more noise. Blockchain is often associated with technology alone, leaving out the organizational aspects. This causes an unbalance: Applying new technology within old, established, and traditional thinking models. This way, we miss the potential and opportunities that this innovation could bring humanity. This session focuses therefore on those organizational aspects and human behavior. Classical organizations need to start looking for how they want to transition towards this new era. In addition, in some cases, they even need to ask themselves why they exist. Out-of-the-box thinking is mandatory here.



Number of seats: 80

Agenda

- 16.00 – 17.00 Registration, sandwiches, refreshments and visiting sponsor expo
- 17.00 – 17.15 Opening, welcome and introduction by the PMI Netherlands Chapter
- 17.15 – 17.30 Introduction of Brightlands, Marie-Claire Defauwes, Brightlands
- 17.30 – 18.30 Artificial Intelligence and Project Management Prof. dr. Rudolf Müller at Maastricht University School of Business and Economics Scientific Director of BISS Institute
- 18.30 – 18.45 Break to visit the sponsor Expo
- 18.45 – 19.45 Data Visualization and Project Management
Kay Schröder, Head of the Human Data Interaction Lab, CEO Daily Interactive
- 19.45 – 20.00 Break to visit the sponsor expo
- 20.00 – 21.00 Blockchain or: What is Trust?
Walter Bril, Co-Author: Blockchain Organizing - Foundations for a new socio-economic order
- 21.00 – 21.30 Wrap-up, Networking & sponsor Expo



PMCongress2019 ready to Launch!

PMI is committed to innovation and excellence. 2019 is also our jubilee of 50 years in PMI.

What better time to launch the next generation in our members annual event than right now. This congress will replace our PM Summit, and focus on bridging the knowledge and talent gap challenging Project Managers and business.

We will be join by our co-hosts, TU Delft, to highlight the best and brightest thinking from Universities from around the world. We will also be reaching out to Business Leaders in Europe to gain the value of their 'big picture thinking'. Expect to see some of our PMI European and US colleagues in the crowd also. What will you see there you cannot get at other events:

- A mash up of what universities see in research and business people in the field - a discussion from 2 different view points
- A Global crowd from the world of academia and business
- A variety of content and presentation styles (including some surprise, fun actives for you to experience)
- Inspirational key notes and invigorating workshops to give you an idea and practical advice to take back to your teams

Mark April 11 and 12, 2019 for the PMCongress in Delft. In addition, register now to get your PMI member and early bird discount. Go to [PMCongress.org](https://pmcongress.org) See you there!



Call for speakers: PM Congress 2019

Inviting you to join us as part of a new type of conference in the Netherlands, One where research and industry align around projects and business outcomes. Do you agree that academic institutions and research could benefit from a more tightly aligned agenda with business? We certainly do. This is the focus of the PM Congress 2019, which is being jointly sponsored by TU Delft and the Project Management Institute. We expect 500 business leaders, project managers, academia and students from the Netherlands and Europe (special guests from the USA, China and more) discussing how an adaptive change is influencing us all.

We would like you to take part as a Speaker, panelist or moderator. Interested? Please contact me to discuss more, or [Click here](#) to go directly to the speaker submission page.

Academic and Industry alignment at the "Adapt or Die" Conference.

Our goal for Speakers is to -

1. Share insights, challenges, or lessons learned focused business/project outcomes, issues or experiences.
2. Let us know the topic, format and time frame that fits best (via the submission form or call me to discuss)
 - Topic: Leadership, Change, Learning, etc.
 - Format: "ted style talk" presentation, workshop, moderated panel discussion, meet up (informal discussion).
 - Time frame: 45 mins, 1.5, or 2 hours.
 - Collaborative: present together with an academic or student, or solo
3. Tell us what you need from us! We will need a submission, your bio and a photo by 31 December, and a final version of your talk by March 1, 2019.

Submission link: <https://pmcongress2019.org/1790-2/>



Highlights from our November Event: Mindset, Non-Verbal Communication and Emotional Intelligence in Projects

The opening of the event started with a warm welcome by Lars Bessems followed by an introduction of the organizing company Valid. Koen Lambooij did this introduction. Valid is a cloud solutions and outsourcing service provider based in Eindhoven, serving the Modern workplace, Hybrid Cloud, Data Driven Business and Application Innovation.

After the opening two workshops were given by the company IN2MOTIVATION

The first workshop was led by Peter Koiijen describing the role of the role of the mind-set in being successful in projects (not limited to...). He described four basic mind-sets and as metaphor, the family of Peter was being presented as examples for: naïf enthusiastic; precise autistic; Absolut ruler; mother Theresa (Solving). Many examples, related to these metaphors, were given how the mind-set handles obstacles travelling from A to B. In addition, it is explained how the mind-set influences the behaviour on the travel from A to B, how to deal with issues from within each type of mind-set. It was explained how to change the mind-set, which techniques you can use, in order to achieve better result making the journey and dealing with issues.

The second workshop was led by Ligia Ramos, who started with a question to the audience about what the key indicators are toward Portuguese people. Off course, this was done in order to set the landscape for the rest of the Workshop, as we started labelling the Portuguese... The relation between Emotion and Feelings were explained based on the differences between Emotions and Feelings. The 6 basic emotions are Fear Happiness Anger Surprise Disgust and Sadness. It is explained why controlling feelings (reflections) grounded by emotions is important when communicating successfully. This presentation was done with lots of good examples and interactivity with the audience. There was some clever overlap between workshop 1 and 2, going from Mind (SET) and Body towards Emotional State, Behaviour and Result. This made a clear picture of the both workshops.

Get the latest Project insights from University Research Platform



On 1st November, the Research Platform met during the IPMA Congress. The presentations and discussions covered everything for shared priorities of successful projects to risk management variability.

PMI attendees found three insights that can improve your projects. Do you want to know more? Click to see the videos and info links:

- 1 how Q model can improve projects priorities and outcomes across roles,
- 2 what PMs need to reconcile when deals with risk assessment and project stakeholders
- 3 proof the Project lessons learned can influence current and future outcomes

Check out the links below to see the research work and insights, maybe you will find one great idea to increase your projects success today!

<https://drive.google.com/open?id=1CpV-EthpkluThxgwQNrCH-vOrNNXorzW>



PM members support University Grad research through your sponsorship of the winners the Research, communication coaching led by Academic Outreach and *your* input to student surveys.

The students were lauded at the recent gala hosted by PMI and IPMA. Our support of Dutch research helps to promote our Brand, and invests in the future of Project practice.

This content was a preview of the academic meet projects in practice at the upcoming PM. CONGRESS planned April 11-12 2019. This Congress brought to you by PMI and TU Delft will highlight the best and brightest ideas and how we can use these ideas to

- focus on results,
- make better projects,
- find and train future talent find
- and innovate our ways of working to adapt to the constantly changing business landscape

Nominees and Winner of the Master Program
 Sarah Heemskerck - Research on Applied Leadership
 Martyna Matyjek - Project Management with Creatives @ the Opera House
 Annette Verbruggen - Journey towards Agile (Winner)



Elections PMI Netherlands Chapter Board 2019 – 2020

The following positions are open for election:

- President (re-election possible)
- Secretary (vacancy)
- Treasurer (re-election possible)
- Professional Development (vacancy)

The election results are as follows:

- The Election Committee has received two nominations for the positions of Professional Development and Secretary respectively. The Election Committee and selected board members have interviewed both candidates and they are a good fit for their positions.
- We did not receive nominations for the two other open positions, so the President and Treasurer have been re-elected;
- The full board has approved all candidates;
- As we did not receive more than one nomination for any position, we do not need chapter members to cast their votes in these elections;
- The election results will also be announced at the December 2018 Chapter Meeting and be published on the Chapter website;
- On January 1st, 2019 the newly elected Board members start their first two-year term and the re-elected board members start their second two-year term,
- At the February 2019 Annual Meeting the members will confirm election results with the yearly report of the board to the chapter members.

Name Board Member	Role
Ger van der Geld	President
Helen Meijer	Secretary
Fons van de Wouw	Treasurer
Drake Morse	Professional Development
Vikram Srivastava	Marketing & Communication
Josephine Shi	Membership & Volunteers
Liz Hector	Director Academic Outreach
Lars Bessems	Director Events
Rommert Stellingwerf	Past President

In above scheme you can see the PMI Netherlands Chapter board for the 2019 – 2020 term:

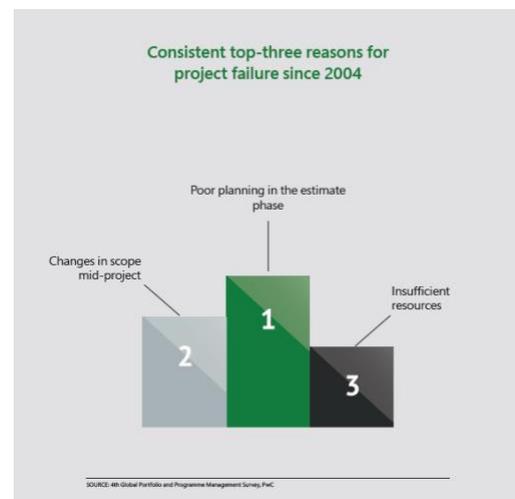
Rommert Stellingwerf, Chairman Election Committee

Message from our Sponsor: Microsoft

Project managers have some of the toughest jobs in any industry: Tackling complicated business issues takes a team, and building a highly functioning and happy team takes foresight and finesse. This guide has been compiled from interviews with seasoned project managers about their personal experience.

After all, 90 per cent of today's companies face problems so complex that teams are essential in solving them¹. The good news – in theory – is that with so many digital tools and communication methods available, it has never been easier for project managers to facilitate teamwork. In practice, however, less than 70 per cent of workplace projects meet their initial goals or intent². That is shocking, given how many tools are available to help project managers meet these goals. In addition, while different industries and companies adopt these tools on varying timelines, a crucial component of any project's success – teamwork – is getting harder to come by.

Tackling complicated business issues takes a team, and building a highly functioning and happy team takes foresight and finesse. This guide has been compiled from interviews with seasoned project managers about their personal experiences on the job. Interviewees may not be current Microsoft customers, and any quote or information provided is not intended to serve as a testimonial or endorsement with respect to any specific Microsoft product. It explores easy and effective ways to facilitate the kind of collaboration and flexibility that successful projects need. Click [here](#) to download.





Global PMI

Why is Change So Difficult?

From the moment we're born, we learn and grow by listening, observing and mimicking. We quickly learn from the "teachers" we have experiences with that there are unwritten rules in society. We learn "right from wrong" and are also shown the "right way" to do things. We are tested, graded and rewarded on these values our entire lives, through all levels of education and into our working careers. Because we've learned to be respectful of authoritative figures (including teachers, parents and industry leaders), we accept what we are taught. We trust that they know what's best. We look for further leadership to guide us instead of questioning things as we might have done as a child. For years, we learn that to follow what is acceptable and well known is the norm. Over time, those "corrections" we are continually given tell us to stop asking. They discourage us, pushing us further and further away from the creative, alternative thoughts we might have—and diminishing the potential for flexibility, adaptability and innovation. Unfortunate, but true.

Natural Safety Barriers

Our personal adaptation is most strongly guided by our need for safety [1]. This is because our strongest subconscious motivator—our "caveman brain" (the amygdala)—likes to keep us safe (think "survival of the species" safe). As a result, we naturally strive to keep patterns in the known, to fit in and to be accepted—because historically, an outcast would be in critical danger (a life-or-death situation). And unfortunately, the uncertainty or unknown circumstances that go with change can subconsciously make us feel unsafe. The associated emotions trigger our brains to go into the fight-or-flight responses that protect us much quicker than we can logically think about it. So, it shouldn't be a surprise when—after spending time in a particular setting, developing comfort and familiarity doing things one way—fear will surface when changes are proposed (particularly sudden ones), or when there are new things we can't quite understand at the outset. It just doesn't seem right, and people need to be assured of their personal safety.

But Aren't We Naturally Adaptable?

Interestingly, as we learn about all of these "standards and norms" during development, we are in a constant state of flux, a "continual adaptation" to the situations we are in. As humans, we are born with innate psychological needs—relation, autonomy and competence [2]. The relation part also ties directly to safety and why we look for ways to fit in, although it entails much more than that. Our need for autonomy drives us to learn how we can do things so we can be more independent, have control over our lives, maintain some uniqueness and choice over how we fit in. And the competence piece assures us that we can be autonomous and relatable—they are all tied together. The reality is that these needs—along with our default need for safety—have always been the drivers behind our constant adaptability and growth, and they do not go away as we age. They actually motivate us to learn and grow—and to take action, too. So what is the difference between the changes we personally go through and those that we resist or fear?

Situational Perspective



Think about the times you've changed jobs or moved to a new city. Obviously, the ways we did things in our old job will not be the same as in our new role, and every social setting has its own unique characteristics. But oddly, we do not resist learning these new ways. We've chosen these shifts for some particular reason that made sense to us—there was a purpose. And because of that, we accept and thrive in learning the differences so that we can be seen as part of the new team and the new social networks, be effective and autonomous, show that we are competent, capable and "acceptable." We strive to achieve "safety" as viewed by that new perspective.

Safety, Positive Purpose & Relatedness

Positioning change in a frame of reference that invites alignment and a willingness to contribute (i.e., a positive purpose, improved processes to reduce stress, or an increase in satisfaction and happiness at work) can do two things:

1. It will provide that vision for a new perspective on "safety" and stop our brains from going into automatic fight-or-flight mode, and allow our logical thought processes to function.
2. It realigns our subconscious to work for us, to give a new vision to what "fitting in" looks like, on what's relatable. So our brains will start to look for ways to help get there, to be creative again and to guide us to take new actions.

If we can offer strong, positive reasons for change—ones that make sense to the people around us—we can avoid a lot of that default resistance. And to our advantage, if we simply ask our employees and our co-workers how they might help make the proposed changes happen, they might just make the vision even better.

When will you change how you lead change?

References

[1] Your Brain at Work: Strategies for Overcoming Distraction, Regaining Focus, and Working Smarter All Day Long by David Rock

[2] Why Motivating People Doesn't Work...and What Does: The New Science of Leading, Energizing, and Engaging by Susan Fowler

Adapted from: projectmanagement.com, Karen Chovan (PMI North Saskatchewan Chapter)



PPM Jaarcongres 2019



PROJECT PORTFOLIO MANAGEMENT

WOENSDAG 13 FEBRUARI 2019
CONGRESCENTRUM FIGI, ZEIST

MEER INFORMATIE

On **February 13th** is the 15th edition of the Program Portfolio Management Conference (PPM conference). The central theme of this year is: **a new view on Portfolio. How do you stay in control of the innovation and transformation?**

Portfolio management takes the lead in innovation and transformation by integrally directing between policy and implementation. And with a wide variety of embodiments, such as programs, projects and agile teams: the hybrid portfolio is born and puts more than ever a stamp on the future. But, how do you get a grip on the hybrid portfolio in a time of agility and the continuous pressure of transformation and innovation? How do you get in the lead (again) and how do you, as a portfolio manager, help the management and the management to get grip?

Registration

Register now and receive a €100,- discount via PMI Netherlands Chapter with code **PPM19PMI100**
[Click here to register and for more information.](#)

Keynote speakers give you vision and inspiration



- **A new view on portfolio. How do you stay in control of the innovation and transformation?**

Moderator Jan Bloem, organizer of the PPM conference and committed to PPMpro.nl and works at Arlande



- **Portfolio Management at NS Commerce: an example of how you can deliver concrete and measurable results from strategic goals that benefit the organization.**

Matthijs Lodder, Manager Portfolio, Programs & Projects, Nederlandse Spoorwegen – Commercie

- **Leadership in change**

Anouk Brack, Author, Trainer, Executive coach Leadership Embodiment, AnoukA Training



Practical and interactive parallel sessions

With inspiring best practices from Avans Hogeschool, De Project Academie, FrieslandCampina, WIN, CAK, Sanquin Plasma Products and many more. Visions and experiences will be shared, in order to give you keystones to keep the grip on transformation and innovation within your organization.

Follow us on Twitter via [#PPMcongresNL](#) We hope to see you on February 13th!

With kind regards,
Organization PPM Conference

Charlotte Verschoor & Linda Wouters Jan Bloem
CKC Seminars Psolutions

MEER INFORMATIE EN REGISTRATIE VIA WWW.PPMJAARCONGRES.NL



Help Wanted - Volunteer Positions

Regional PM Network and Drink Meeting Organizers: To organize informal PM Network and drink meetings to discuss PM related subjects; Promote PMI, PMI NLCH in your region and feedback suggestions and subjects to the chapter. Interested? Please contact: membership@pmi-netherlands-chapter.org

Event Coverage volunteer: We are looking for create a group of volunteers that regularly visit the chapter events and are willing to write a short summary for that chapter event. We will strive to it that it will result that a person has to write 1-2 times per year a summary. So a group of 5-6 persons or more would be great. Volunteers to contact events@pmi-netherlands-chapter.org

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			<small>STAY AHEAD</small>		
Facility					
			<small>ACCOUNTANTS</small>		

Want to become our Sponsor? Please check [our website for more information](#)

This Month's Newsletter Contributors



- ✓ Our Sponsor: Microsoft
- ✓ Keith Mitchell – Chief Operations Officer
- ✓ Jan Cardol – CEO
- ✓ Lars Bessems, Director – Events
- ✓ Liz Hector, Director – Academic Outreach and EF
- ✓ Vikram Srivastava, Director – Marketing and Communications
- ✓ Anthony Sichra – Editor Newsletter



Let's stay in touch



Our webpage is the main source of information about the PMI Netherlands Chapter:

<http://pmi-netherlands-chapter.org>

You can also sign up here to get Chapter news on your email.



Join our LinkedIn group:

<http://www.linkedin.com/groups/PMI-Netherlands-Chapter-130083>

Share your thoughts and join discussions. We will also inform you about Chapter events, Newsletters issues and other PMI news.

You can also follow our company page:

<http://www.linkedin.com/company/pmi-netherlands-chapter>



Check out our Facebook Fan page:

<https://www.facebook.com/PMINetherlandsChapter>

which was set up to inform you about recent news and for community building purposes. We will let you know about Chapter events, Newsletters issues and share with you our meetings' impressions.



Besides the website, LinkedIn and Facebook you can follow us on Twitter:

<https://twitter.com/pminlch>

On a regular basis we send tweets to inform you about Chapter events, news from PMI etc. Have a look and give it a go and join other followers. Looking forward to tweet-connect.



To make reading our newsletters more convenient for you, we've created an Issuu account where you can find all our newsletters: http://issuu.com/pmi_netherlands_Chapter



You may also be interested in the [latest Newsletter of IPMA-NL](#).

Their calendar of their events can be found [here](#).



The calendar of events of the **Best Practice User Group-NL** can be found [here](#).